

Rhetoric Project Rubric

NAMES: _____

Completion	<i>Points possible</i>	<i>Points earned</i>
Our project is turned in on time, complete, and follows directions.	5	
Design		
Our bumper sticker is BOLD, easy to read from far away. We were selective and purposeful in how we incorporated color and visuals as well as the font.	15	
Message		
The message on our bumper sticker is creative, original, concise, and clear. It meets the required topic of academics or CHS.	15	
Planning & Explanation		
We completed a draft for our design using the template and provided a paragraph explaining the tone, mood, and design choices we made.	10	
Collaboration & Effort		
We worked together to complete the project, used class time wisely, and invested effort in the final product.	5	
TOTAL	50	

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